

PRAVEEN SENEVIRATNE

Graphic Designer | Video Editor & Creative Designer

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LINKEDIN

PORTFOLIO

PROFFESIONAL STATEMENT

As a versatile Graphic Designer, Video Editor, and Creative Designer, I bring a dynamic blend of visual storytelling and innovative design solutions to every project. Currently seeking opportunities to contribute my skills and collaborate with forward-thinking teams, I am dedicated to delivering exceptional results that drive impact and inspire.

Let's create something extraordinary together.

WORK EXPERIENCE

ALF (AQUATIC) DISTRIBUTORS LTD

Creative Designer

August 2022 - Present

- Managing the companies entire social media which includes YouTube, Tiktok, Instagram and Facebook.
- Creating videos for aquatic stores. (Product videos, Interviews, Reviews and unboxings)
- Shooting, curating and editing all of the companies media.
- Creating the yearly product catalogue.
- Managing branding for brands owned by the company.
- Main point of contact for all marketing and IT matters.
- Handling the companies online websites.
- Managing the entire microsoft office 365 backend for the company including defender and admin centre.

EDUCATION

09/2022

University of Westminster

London, ENG

Master of Science

Digital Marketing Management

06/2019

University of Salford

CIPM, Sri Lanka

Master of Science

Human Resource Management

05/2017

University of Manchester

APIIT, Sri Lanka

Bachelor of Laws

Law (LLb)

ANR RECRUITMENT / MILLENNIUM FIRST STEPS NURSERY

HR Executive / Videographer and Editor

January 2022 - August 2022

- Created engaging videos for both social media and for the parents.
- Won an award for best video produced by a children's nursery.
- Handled social media for all major events.
- Covered videos and photos for graduation events.
- Handles all staff and kids portraits.
- Handled recruitment for 5 nurseries overseen by the company.
- Made sure all documentation was up to the standards set by OFSTED.

SOFTWARES

- Adobe Indesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Adobe Dimensions
- Adobe Firefly
- Final Cut Pro X
- Logic Pro X
- Da Vinci Resolve
- Adobe After Effects
- Adobe Premier Pro
- Visual Studio Code

JETWING TRAVELS / JETWING PLC

HR Executive / Videographer and Editor

March 2019 - September 2021

- Created engaging videos for training and social media.
- Provided expert HR advice to line managers to tackle obstacles such as conflict resolution, pay disputes and under-performance management.
- Nominated and worked as the Sustainability Coordinator for Jetwing Travels for the year 2021.
- Direct involvement with the Jetwing Travels E-commerce team handling all branding and E-commerce related tasks (Creation of Jetwing Branding materials and promotional adverts)
- Proposing and implementing the Jetwing Travels training platform, Kathikawatha (A forum to gather and learn)
- Directly involved with the operations of Jetwing Academy, a centre for professional studies incepted under Jetwing.

INTERESTS

- Gaming
- Movies
- Anime
- Reading
- Editing and Designing